

Data Analytics KSAs for Curriculum Alignment

6. Data Visualization and Communication						
	KSA Description	Knowledge, Skill, or Ability?	Bloom's Taxonomy Level?	Cross-cutting KSAs	Course Number/Name	Learning Outcome
a	Explain the role of data visualization in discovery, communication, and decision-making.	Knowledge	3	Generalist 4a, Machine Learning 3a		
b	Explain key tools and technologies for creating visualizations.	Knowledge	2			
c	Evaluate data visualization options for proper application in various situations.	Ability	4	Generalist 4b, Machine Learning 3b		
d	Visualize data using various types of displays including tables, dashboards, graphs, maps, and trees.	Skill	3	Generalist 4d, Machine Learning 3d		
e	Create effective static and interactive data visualizations or storytelling that employ analytics and visualization software and strategies for various audiences.	Skill	3	Generalist 4c, Machine Learning 3c		
f	Properly define a problem in context, use appropriate data, and deliver a compelling visualization to explain or answer a question.	Ability	3	Generalist 4h, Machine Learning 3h		
g	Visualize data ensuring ADA/508 compliance for accessibility.	Ability	3			